

For Immediate Release

AFRAM Pageant – Introducing the Baby AFRAM Pageant

2010 Eastern Shore AFRAM Festival, Nutter Park (Near the Chandler Heights Development), Seaford, DE

SEAFORD, Delaware (July 15, 2010) – Eastern Shore AFRAM Festival, Inc. announces the AFRAM Pageant, presented on Friday, August 13, 2010, 6:00 pm – 7:00 pm, in Nutter Park, Seaford, Delaware.

This event is a fundraiser for the 2010 Eastern Shore AFRAM Festival.

This year, the new “Baby AFRAM” category has been added to the program. Baby AFRAM contestants must be aged from 2 to 4 years old and will be judged on attire.

Grades K – 2 contestants will compete for the titles of Little Miss and Little Mr. AFRAM. Grades 3 – 5 contestants will compete for the titles of Junior Miss and Junior Mr. AFRAM.

Little and Junior AFRAM categories will be judged on talent, interview, and attire.

Pageant winners will receive cash and other prizes, and represent AFRAM during the AFRAM and Western Sussex M.L.K. Day of Celebration parades.

Registration deadline is Friday, July 30, 2010.

An entrance fee of \$10.00 and a completed pageant registration form is required of all contestants.

Additional information regarding Eastern Shore AFRAM’s festival and entertainment schedule may be found on the official website, www.easternshoreafram.org .

The Eastern Shore AFRAM Festival is headed by Seaford City Councilwoman and Eastern Shore AFRAM Executive Director Pat A. Jones. The festival will be held from August 12 through August 14 at Nutter Park near the Chandler Heights development of Seaford. This year’s theme is derived from the principle of “Umoja” (Unity).

Eastern Shore AFRAM is the largest African-American heritage festival in Sussex County. Last year, More than 2500 visitors from Delmarva, neighboring states, and as far away as San Diego, CA. were hosted by this extraordinary 3-Day Event.

Event information and links to the festival Facebook page are posted on the official website, www.easternshoreafram.org .

Eastern Shore AFRAM Festival, Inc. is a 501 c 3 corporation.

For additional information, contact:

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Eastern Shore AFRAM Festival Committee
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